



INTRODUCTION

Jonathan Brill

He's been ranked the world's top futurist by Forbes and named the world's leading transformation architect by *Harvard Business Review*. He formerly served as Futurist in Residence at Amazon, and directed technology vision and long-term planning at HP.

As an inventor and intelligence executive, his companies have pioneered foundational AI technologies and delivered over 325 products we use every day.

He focuses on the five-year future – the investable future. Because if you don't survive that long, the rest doesn't matter.

Please welcome my dear friend Jonathan Brill, THE Business Futurist.