



PROGRAM DESCRIPTIONS

Rob Shanahan

PROGRAMS

Leadership Program

Lead Like a Rockstar: Vision, Grit, and the ICONS Way

What do legendary musicians and top-tier leaders have in common? According to rock photographer and drummer Rob Shanahan, everything. In this dynamic presentation, Rob pulls back the curtain on three decades of photographing and performing with rock icons like Ringo Starr, Keith Richards, and Sheila E. to reveal the habits, mindsets, and strategies that define great leadership.

Using his ICONS framework, Rob equips leaders to:

- Inspire teams through bold vision and authenticity
- Challenge the status quo and foster courageous decision-making
- Create and seize opportunities in fast-changing environments
- Cultivate resilience and consistency under pressure
- Systematize success with high-impact habits

With unforgettable stories and powerful visuals, Rob delivers a leadership keynote that's both artistic and actionable, leaving your audience energized and ready to lead at the next level.

Sales Teams Program

Take the Shot: Selling with the Confidence of a Rockstar

In the high-stakes world of sales, confidence, persistence, and boldness aren't optional - they're essential. Who better to inspire that mindset than Rob Shanahan, world-renowned photographer for the Rolling Stones, Ringo Starr, and hundreds of music legends?

In this presentation, Rob uses his ICONS framework to show sales teams how to:

- Imagine bigger opportunities (and believe they're possible)
- Challenge their comfort zone to close more deals
- Create Opportunities by seeing what others miss
- Never give up in the face of objections or slow quarters
- Structure success through winning daily habits

With visually stunning stories from his rock and roll adventures, Rob draws a clear line from backstage insights to boardroom breakthroughs, making this the most entertaining and practical sales program you'll book all year.

Creatives & Innovators Keynote

Picture This: Lessons in Creativity from Rock and Roll Legends

Creativity thrives on bold choices, fresh perspectives, and relentless vision—qualities Rob Shanahan has witnessed firsthand photographing music's most legendary creatives. In this inspirational keynote for artists, designers, marketers, and innovators, Rob shares what decades in the music industry have taught him about unlocking originality and building a creative legacy.

Audiences will learn to:

- Harness imagination as a launchpad for impact
- Push boundaries and redefine what's possible
- Turn unexpected moments into breakthrough opportunities
- Sustain motivation when ideas don't land
- Build structures that protect and nurture creative flow

With breathtaking photography, compelling storytelling, and a rhythmic pulse only a drummer could deliver, this program reconnects creatives to their purpose—and gives them the tools to create their next masterpiece

SPECIAL OFFERINGS

PICTURE THIS: The Rob Shanahan Experience

See the Photos, Hear the Vision: In this visually stimulating presentation, Rob takes your audience on a journey behind the scenes and shares the stories of some of his most iconic photographs.

A rich blend of visual artistry and profound insights, **Picture This** is perfect for an opening or closing reception or as a standalone entertainment option.

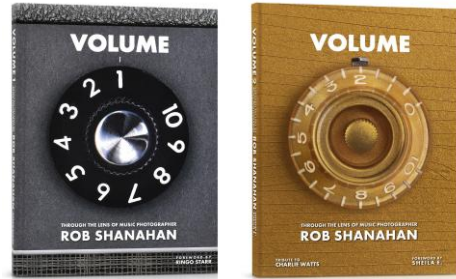
Prepare for your audience to be inspired, motivated, and captivated by the sights and sounds of this stunning presentation.

SPECIAL OFFERINGS, continued

Book Signings

Rob's books, **VOLUME 1** and **VOLUME 2**, are packed with Rob's photographs of your favorite musicians and make excellent giveaways.

VOLUME 1 features a foreword by **Ringo Starr**. VOLUME 2 features a foreword by **Sheila E.**, with a special tribute to **Charlie Watts** and epilogues by **Keith Richards** and **Seraphina Watts**.



Rob is available for book signings; books are purchased separately.

Photography Exhibition

Elevate Your Event with a Rob Shanahan Photography Exhibition. Immerse your guests in the vibrant world of rock and roll with a captivating Rob Shanahan photography exhibition.

Rob's stunning images capture the raw energy, iconic moments, and legendary figures that define the music industry.

Key Benefits of Featuring a Rob Shanahan Photography Exhibition:

- Enhance Event Atmosphere: Create a visually stunning and engaging experience for your attendees.
- Engage with Your Audience: Spark conversations and create lasting memories.
- Elevate Your Brand: Showcase your commitment to quality and creativity.
- Network with Industry Insiders: Connect with Rob Shanahan and other industry professionals.

This special presentation is tailored to your event. We work closely with you to ensure the exhibition aligns perfectly with your event theme and goals. From curating the selection of photographs to providing engaging signage and descriptions, we handle every detail to create a seamless experience.

Contact us to discuss your event and explore the possibilities of featuring a Rob Shanahan photography exhibition. Let's create an unforgettable experience together!

ROB SHANAHAN
PHOTOGRAPHY EXHIBIT



Hollywood Stones: A High-Energy Tribute Band to the Rolling Stones

Inject your event with a dose of rock and roll excitement. Hollywood Stones, with acclaimed photographer and drummer Rob Shanahan, delivers a captivating tribute to the iconic Rolling Stones.

Our Offerings:

- **Dynamic Performances:** Experience the raw energy and electrifying stage presence that made the Rolling Stones legends.
- **Memorable Moments:** Create lasting memories for your attendees with a high-energy performance that's sure to get them on their feet.
- **Networking Opportunities:** Foster a fun and engaging atmosphere that encourages networking and interaction among attendees.
- **Customizable Experiences:** Tailor our performance to your specific event theme and audience.

Why Choose Hollywood Stones?

- **Led by Rob Shanahan:** Benefit from the expertise of a renowned photographer and musician.
- **Authentic Tribute:** Experience the true essence of the Rolling Stones with our meticulous attention to detail.
- **Unforgettable Entertainment:** Guarantee your audience will have a blast with our high-energy performances.

Book Hollywood Stones for your next event and experience the magic of rock and roll firsthand!