



THE KELLY MERBLER
COMPANY

Ignite. Inspire. Achieve.

KEYNOTE DESCRIPTIONS

FROM PAYCHECK TO PURPOSE

Sometimes in order to find our purpose, we have to lose it first.

We all get stuck at certain times throughout our lives and experience those inevitable feelings that we are made to do more in life. When we feel as if we have lost all hope and belief in ourselves, it just takes one person who believes in us to spark that fire within us again.

Acknowledge your passion, embrace your strengths, and find the pathway to your purpose. In this energetic keynote, Kelly shares her story of why she walked away from 21 years of success and a six-figure paycheck to find significance personally and professionally. She will share practical tips that can be applied in your own journey to uncover your purpose and get you started on your path.

In this keynote participants will:

- Learn practical tips that you can apply to your own life.
- Learn the 7 steps to SUCCESS to help you work toward your purpose.
- Hear a heart-felt message that will leave you reflecting on what is most important to you in life.

UNLEASH YOUR ENTREPRENEURIAL SPIRIT

Successful leaders possess the ability to navigate change and rise above adversity because they have **COURAGE!** Now is the time for key members of your organization to experience this powerful presentation which will inspire and shift their thinking into a more entrepreneurial approach to your business.

If the purpose of leadership is to change things for the better, leaders must run toward problems and seek solutions. And to create change, they must lead with purpose and passion to inspire productivity.

Unleash your entrepreneurial spirit and learn how to lift the lid off your organization through your most valuable asset: your people. Every employee has the ability to lead transformation within an organization, but they must have a leader they are willing to follow.

In this inspirational keynote, participants will learn:

- How to apply courage through being centered in values and vision.
- How to empower your inner entrepreneur and cultivate resilience.
- How everyone in the organization must be empowered to think like an entrepreneur.
- How to change the way you look at Key Performance Indicators (KPIs).
- How to promote a culture where followers aspire to become leaders.

For information on booking Kelly for your next event, please contact:

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INSIDE OUT LEADERSHIP

In the war for talent, it is not just about TALENT ACQUISITION. It is about TALENT ACTIVATION.

Management is not leadership. Yet, many organizations make the error of promoting for tenure - not talent.

It is possible to achieve a high performing culture which operates through the lens of humanity. It is possible to promote a culture where followers aspire to become leaders and develop strategies to become a transformational leadership culture, but it starts with individual responsibility.

In this keynote, Kelly will share how to evolve from being a manager to becoming a transformational leader. She will explore the necessary actions needed to create the desired change, ignite passion, and spark a values-driven culture.

In this keynote participants will learn:

- How to create positive change within the organization and effectively begin developing followers into leaders.
- How to go from performance management to performance leadership.
- The 4 key needs all followers require from leadership.
- How to keep a positive spirit alive inside your organization and keep your teams engaged.
- How to build unity within your culture so that employees feel connected and recognized for the value they bring.

FROM BURNED OUT TO FIRED UP! BUILD A CULTURE THAT SPARKS GREATNESS

According to Gallup research, only 30% of the American workforce go to work each day feeling engaged in their jobs. The other 70% are not using their talents to do the job they are being paid to do. And this is costing businesses millions of dollars and wasting countless hours.

It is time for managers to learn how to move from boss to coach so they can engage the workforce of today.

In this keynote, Kelly will share how you can use a strengths-based approach to improve employee engagement and performance and transform your workplace culture.

In the war for talent, it is not about talent acquisition, but talent activation.

In this keynote participants will learn:

- Why 70% of the workforce is disengaged.
- What the current needs of the incoming workforce are.
- Where most managers are missing a huge opportunity to engage their teams.
- Tips to lead a multigenerational workforce.
- How to go from performance management to performance leadership.
- How to build unity within the culture so that employees feel valued and heard.
- To build a culture that promotes collaboration and inspires greatness others.